
VIA
ARKADIA

VIDA
EXQUISITE BEACHFRONT LIVING

Via Arkadia

The world of international design never rests. It's heated and constantly changing. Intriguing, challenging and stretching boundaries. Here at Via Arkadia, we also keep on our toes. As leading marketer of premium home design finishing products, we make sure to have our fingers on the pulse. The first to innovate, excite and inspire the local design scene.

Via Arkadia, owned by the Negev Group, Israel's leading provider of comprehensive design solutions for home construction and renovation since 1969, where you can find a broad variety of leading international brands for interior and exterior design, some of them exclusive to the company. These include the Florim Group, Cedit, Sant' Agustino, CasaMood, 41zero42, Villeroy & Boch, Valdama, Cielo, Clue, Catalano, Vola, CEA, Treemee, Fima Carlo Fattini, Glass Design, Simas, Neutra, Rexa, Rifra, Rapsel, Naxani, Makro, Glass 1989



INSPIRE YOUR LIVING



Showroom

CORDERIE DELL ARSENALE

A massive and unique design compound that allows visitors to experience entire rooms designed with a different and mesmerizing total look, from modern and trendy to classic, authentic and more. The space was redesigned in 2019 and offers a customer experience that anyone who lives and breathes design needs to see.

The inspiration for its design comes from the Arsenal compound in Venice, built some 500 years ago, the original purpose of which was to serve as a factory for weapons and ships, the most modern and advanced in the world at the time.

The Arsenal's pillars have been restored and covered with bricks hand-made in Morocco, and finished by restoration artists who were taught building preservation in Venice by the restorer responsible for preserving the Arsenal itself.

The hall combines old and new, with an Italian touch, and is considered the most advanced of its type in the world.



Tiles

The field of flooring and cladding is constantly changing, offering tiles in a variety of styles and materials, including faux-wood tiles and thin tiles, which have been hot trends in recent years.

Via Arkadia presents the newest collections and hottest trends from the finest international brands, including Elios, Sant Agustino, Refin, Lafaenza, FAP, Supergress, Florim-Cedit, Provenze, ABK, 42zero41.

Choosing sizes, colors and finishing, and bringing them together as a harmonic concept, is an important task that establishes a home's unique stylistic design.

General matt porcelain flooring 100/100



CIMIT CAREREA



DIAMOND MARBLE



MAGMA GREY



MAGMA BONE



VERONA GREY



NOVO TRAVERTINE BIANCO



MONACO WHITE



MONACO GREIGE



PORTOFINO GREY



PORTOFINO WHITE



MARBLE ASH



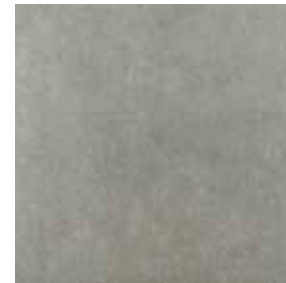
MARBLE ASH IVORY



ARMANI GREY



TECHNO BIANCO



TECHNO GRIGIO



General matt porcelain flooring 100/100



ARK SILVER



CASPIO ARENA



CASPIO GRIS



CASPIO BLANCO



RUANO PERLA



RUANO GRIS



DUSTIN GRIS



DUSTIN BLANCO



DUSTIN GRIS OSCURO



DUSTIN BEIGE



MAGNA GRIS



MAGNA NATURAL



LARSEN GREY



JOHNSTONE BEIGE



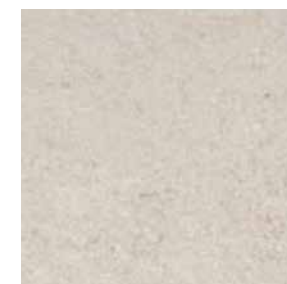
JOHNSTONE GREY



JOHNSTONE WHITE



LARSEN WHITE



LARSEN BONE



RODAS BLANCO



RODAS CLARO



RODAS BEIGE



RODAS GRIS



MAGNA CREMA



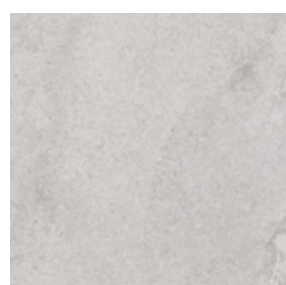
MAGNA BLANCO



ZERMATT GREY



LITHOS SAND



LITHOS PEARL



LITHOS GREY



ZERMATT BEIGE



ZERMATT WHITE



General matt porcelain flooring 100/100



CIMIT CAREREA



DIAMOND MARBLE



MAGMA GREY



MAGMA BONE



VERONA GREY



ARMANI GREY



MONACO WHITE



MONACO GREIGE



PORTOFINO GREY



PORTOFINO WHITE



MARBLE ASH

General flooring - porcelain satin 100/100



ALLISON CREMA



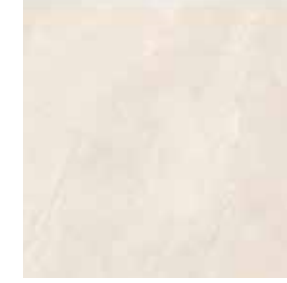
ALLISON GRIS



ALLISON BLANCO



DALKEY PERLA



DALKEY BEIGE



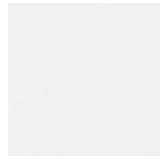
DALKEY GRIS



KITCHEN COVERINGS



CAPRIO NEGRO
Matte / glossy finish
20/20



CAPRIO BLANCO
Matte / glossy finish
20/20



CAPRIO GRIS
Matte / glossy finish
20/20



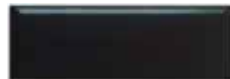
CAPRIO MARFIL
Matte / glossy finish
20/20



BEVEL IVORY
Glossy finish
10/30



BEVEL GREY
Glossy finish
10/30



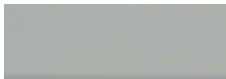
BEVEL BLACK
Matte / glossy finish
10/30



BEVEL WHITE
Matte / glossy finish
10/30



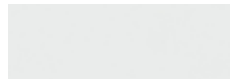
FLAT IVORY
Glossy finish
10/30



FLAT GREY
Glossy finish
10/30



FLAT BLACK
Matte / glossy finish
10/30



FLAT WHITE
Matte / glossy finish
10/30





KITCHEN SINKS



Oslo
Stainless steel kitchen sink
with flat installation
60.4/44.4
* Hole for faucet from the marble
surface only



Novo Alpha
Granite sink 61.5/51
flat installation + hole
Colors: black, gray, white



Novo Beta
Granite sink 61.5/44
flat installation + hole
Colors: black, gray, white



Coral stainless steel double sink
flat installation + center hole
80.2/45



Double acrylic sink
flat installation Star model
50/85



KITCHEN FAUCETS

LEAD-FREE



YASMIN
Pull-out kitchen faucet
two-position spout
chrome



FIANA
Pull-out kitchen faucet
chrome



MONDAIN
Industrial kitchen faucet 2
positions chrome




LOUISE
Pull-out kitchen faucet
two-position spout
chrome



NARKIS
Pull-out kitchen faucet
two-position spout
chrome



CONCETTO
Pull-out kitchen faucet
single-position chrome




EUROSYTLE
Pull-out kitchen faucet
chrome




DELINEA
Pull-out flower faucet
for kitchen




ROMI
Pull-out kitchen faucet
single-position chrome




GOLAN
Pull-out flower faucet
for kitchen

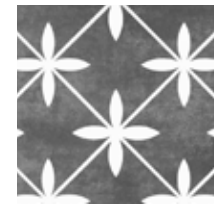


GALIL
tall pull-out flower
faucet for kitchen,
nickel

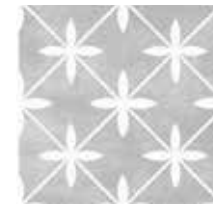
WET ROOM FLOORING



Coloured glazed matt anti-skid R10/ R11 33/33



LIVERPOOL ANTRACIT



LIVERPOOL PALESLAT



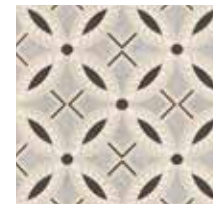
LIVERPOOL GREY



LIVERPOOL SEASPRAY



CORTLAND MIDNIGHT



NATURE



CLASSIC LIGHT



CLASSIC DARK



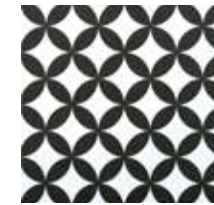
CIRCLE LIGHT



OMAMI ARABESC



OMAMI GEOMETRIC



OMAMI FLOWER



FRESCO FLOWER AQUA

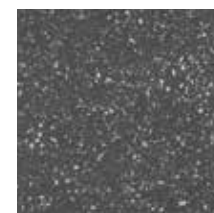


FRESCO FLOWER BLACK

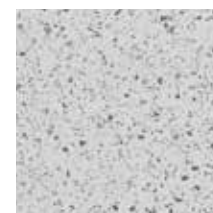


FRESCO FLOWER
BLACK BLUE

Wet room flooring R10/R11 33/33



TERRAZZO MULTI
BLACK



TERRAZZO MULTI
WHITE



TERRAZZO MULTI
GREY

Wet room flooring R11 33/33



Wet room flooring R10/R11 - 30/30



Wet room and terrace flooring R10 33/33 NOVO



Parquet-like flooring tiles R10 20.5/61.5



MYRCELLA GREY



MYRCELLA BEIGE



MYRCELLA BONE



MYRCELLA MOCCA

Parquet-like flooring tiles R10 33/33



MARCELO OAK



MARCELO GREIGE



MARCELO DECK



MARCELO GREY



MARCELO PEARL

Parquet-like porcelain flooring tiles R10 15/60



NORDIC PEARL



WOOD OAK



WOOD GREY



NORDIC WHITE



NORDIC LIGHT



NORDIC DARK

Parquet-like porcelain flooring tiles R10 16.5/49.5



YUKA BEIGE



YUKA NOCE



YUKA BROWN



YUKA BONE



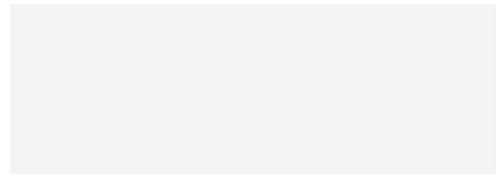
YUKA WHITE



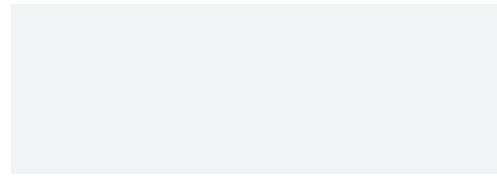
COVERING WET ROOMS



CLADDING AND DECORATIVE TILES



TRIPOLI BLANCO BRILLO 30/90



TRIPOLI MAT SNOW 30/90



ALBION TORTORA 30/90



ALBION BLANCO 30/90



PONTESEI NEGRO 30/90



BOLSEÑA BLANCO 30/90



WABE SOUL BLANCO V2 25/75



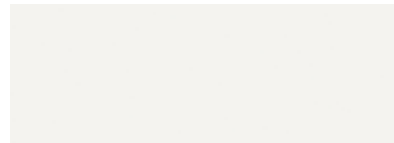
WHITE LINEN BLANCO 25/75



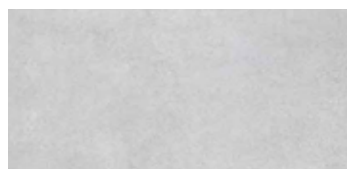
WHITE COTON BLANCO 25/75



ESSENZA MATT 25/75



COLORGLOSS BLANCO 25/75



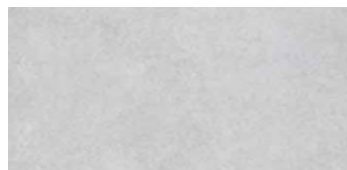
SUBURB PERLA 30.3/61.3



SUBURB MARFIL 30.3/61.3



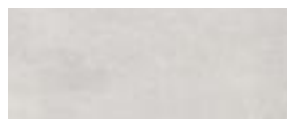
SUBURB BLANCO 30.3/61.3



SUBURB GRIS 30.3/61.3



SUBURB ARENA 30.3/61.3



EL.HELMES NEUTRO 25/50



EL.HELMES BLANCO 25/50

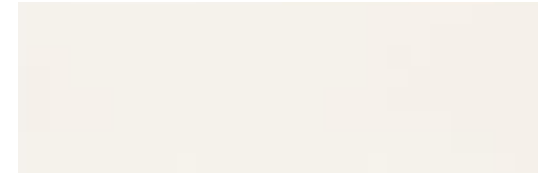
CLADDING AND DECORATIVE TILES



LECCO GRIS MATT 33.3/90



LECCO BLANCO MATT 33.3/90



ASPEN BRILLO BLANCO 33.3/90



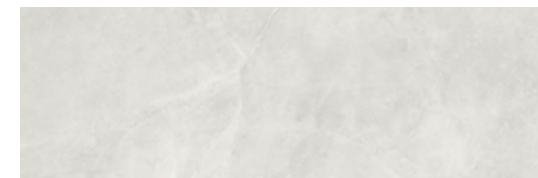
ASPEN MAT BLANCO 33.3/90



AMALFI GRIS MATT 33.3/90



DUSTIN BEIGE 33.3/90



AMALFI BLANCO MATT 33.3/90



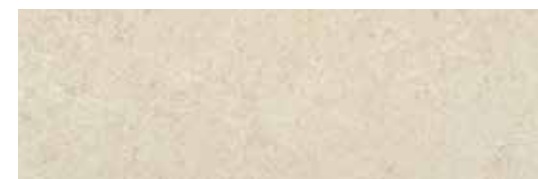
DUSTIN GRIS 33.3/90



AMALFI BEIGE MATT 33.3/90



DUSTIN BLANCO 33.3/90



ALISSON CREMA BRILLO 33.3/90



ALISSON PERLA BRILLO 33.3/90



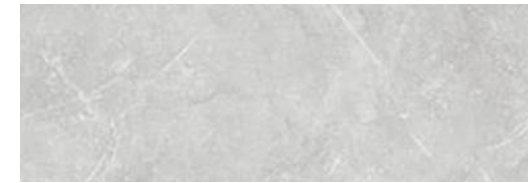
ALISSON BLANCO BRILLO 33.3/90



WET ROOM DECORATIVE CLADDING



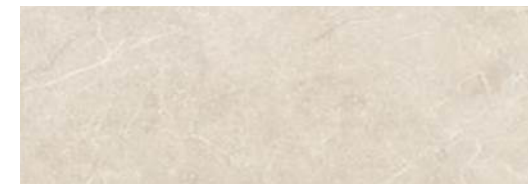
AMALFI BLANCO MATT 33.3/90



AMALFI GRIS MATT 33.3/90



DUSTIN MOSAIC BLANCO MATT 33.3/90



AMALFI BEIGE MATT 33.3/90



DUSTIN MOSAIC BEIGE MATT 33.3/90



DUSTIN MOSAIC GRIS MATT 33.3/90



ALLISON MOSAIC CREMA BRILLO 33.3/90



ALLISON MOSAIC PERLA BRILLO 33.3/90



ASPEN MOSAIC BLANCO MATT/BRILLO 33.3/90



ALLISON MOSAIC BLANCO BRILLO 33.3/90



ALBION MIX 30/90



PONTESEI NEGRO 30/90

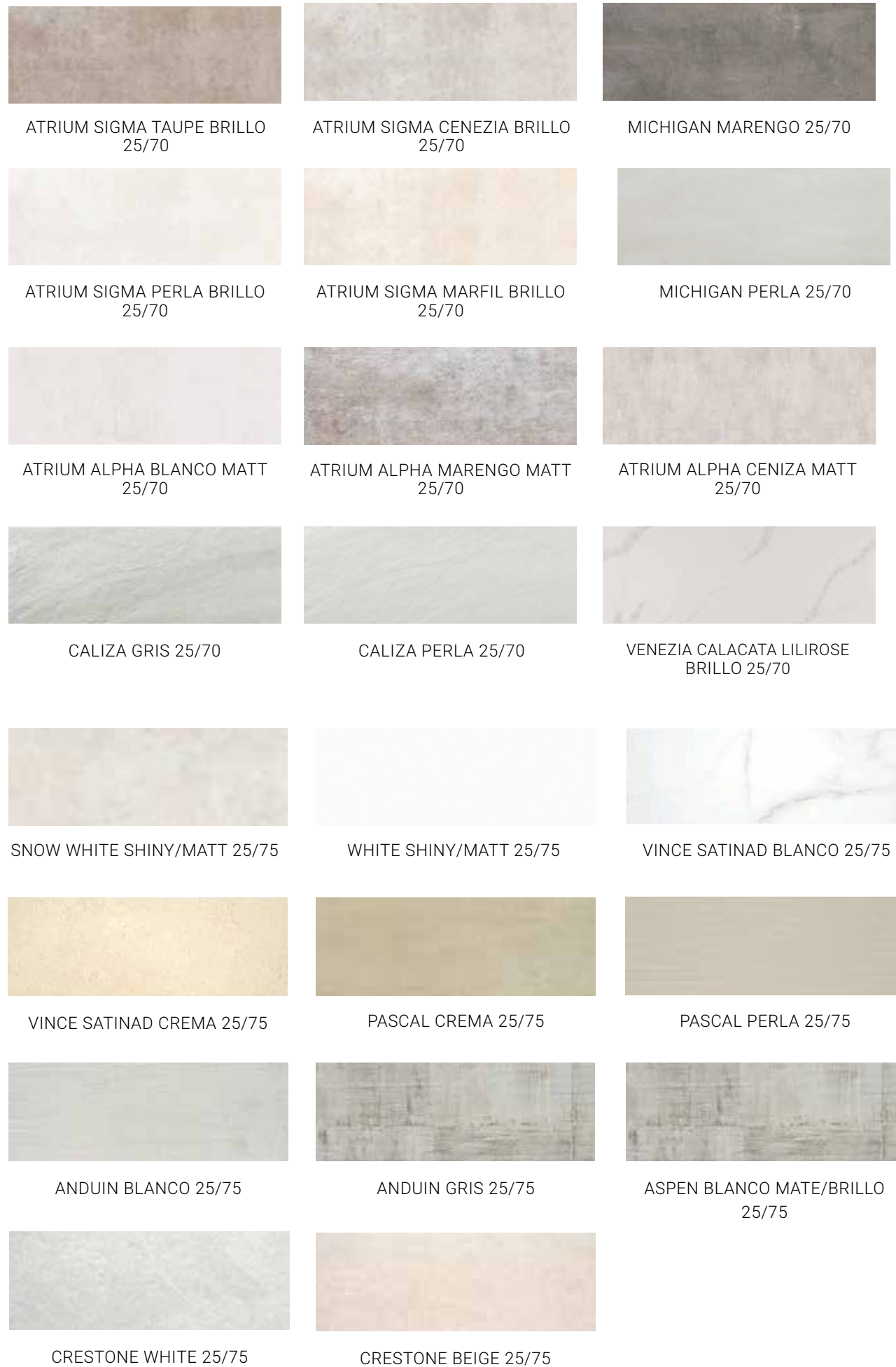


BOLSENA BLANCO 30/90

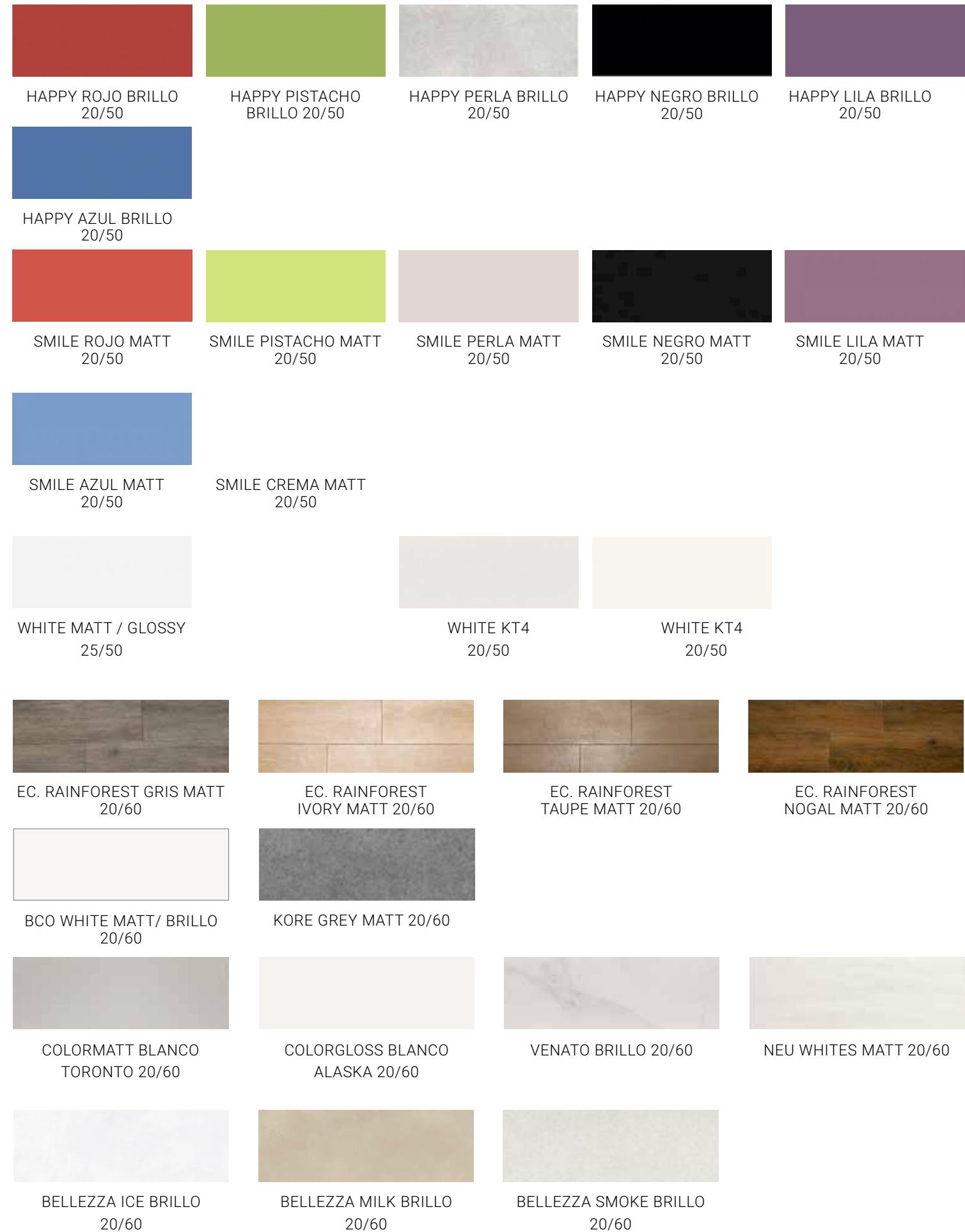


ESSENZA PAD 25/75

WET ROOM DECORATIVE CLADDING



WET ROOM DECORATIVE CLADDING



WET ROOM DECORATIVE CLADDING



LISA CREMA GLOSSY 30/60



MONACO 30/60



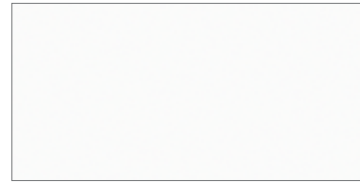
OASIS 30/60



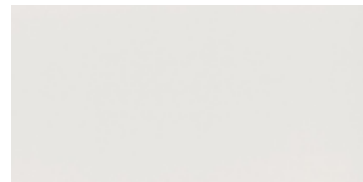
PUANO MATT/ BRILLO 30/60



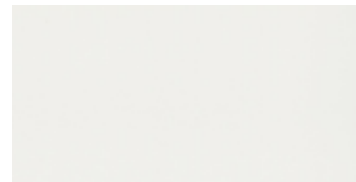
SHINY WHITE LINE 30/60



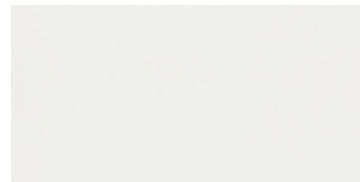
MATT/SHINY WHITE NEW
DOVE 30/60



MAT WHITE X 30/60



GLOSSY WHITE 30/60



SUPER WHITE X 30/60

WET CLADDING AND DECORATIVE TILE



SIGMA CUBIC PERLA 25/70



SIGMA CUBIC MARFIL 25/70



VENEZIA CALACATA TESELA 25/70



VENEZIA CALACATA CUBO 25/70



RLV. MYSTONE BIANCO 30/60



GRAFEN WHITE 30/60

WET ROOM DECORATIVE CLADDING



MYSTONE BIANCO 31.6/60



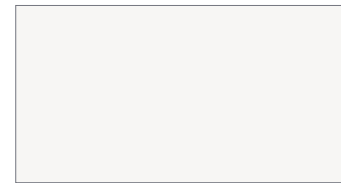
MYSTONE MARENGO 31.6/60



MYSTONE PERLA 31.6/60



MYSTONE MARFIL 31.6/60



ECO WHITE MATT/ BRILLO
31.6/60



GUSTO MATT/ BRILLO 30/60



IRVINE BLANCO 30/60



IRVINE GRIS 30/60



IRVINE MARFIL 30/60



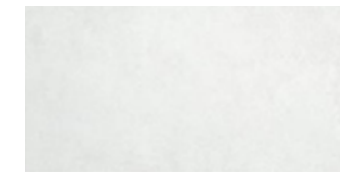
CIRON BEIGE 30/60



CIRON BONE 30/60



CIRON GREY 30/60



CIRON WHITE 30/60



LUXOR CREMA 30/60



LUXOR PERLA 30/60



MARMI CALACATA GLOSSY /
MATT 30/60



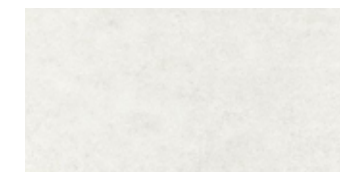
LEEDS BEIGE 30/60



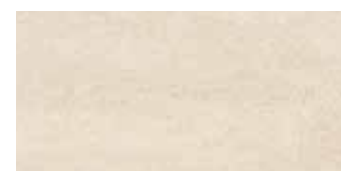
LEEDS SAND 30/60



LEEDS GREY 30/60



LEEDS WHITE 30/60



JOHNSTONE BEIGE 30/60



JOHNSTONE WHITE 30/60

Faucets & Sanitary Fittings

The world of faucets and sanitary fittings features designs using a variety of materials, colors, finishing and cutting-edge technologies. These are the items that complete the picture, and here we believe that God is in the details.

Via Arkadia has collected the best and most beautiful brands in the world, from the longstanding German brand Villeroy & Boch, to rebellious young Italian brand Neve, as well as 5mm by Treemee, Fima – Carlo Frattini, CEA and Vola.

We take care to combine esthetics and functionality, and select smart products with a friendly user experience, from sanitary fittings to bathroom cabinets, faucets and the smallest bathroom details.

TOILETS



INFINTY
thin pneumatic seat

-  MAROON RED
-  SALMON
-  MINT GREEN
-  PETROL GREEN
-  MAT WHITE
-  ISVEA BLUE
-  TAUPE
-  IVORY
-  ANTHRACITE
-  WHITE
-  MAT BLACK



INFINTY
hung toilet open channel

-  MAROON RED
-  SALMON
-  MINT GREEN
-  PETROL GREEN
-  MAT WHITE
-  ISVEA BLUE
-  TAUPE
-  IVORY
-  ANTHRACITE
-  WHITE
-  MAT BLACK



NOVO.O hung toilet open channel
36/56 white
O.NOVO toilet seat white



NOVO ONE hung toilet open channel
white
NOVO ONE thin pneumatic toilet seat
white



NOVO LIFE hung toilet open
channel white
NOVO LIFE thin pneumatic toilet
seat white



NOVO MORE hung toilet open
channel white
NOVO MORE thin pneumatic toilet
seat white



Omnia Classic
Hanging toilet made by VB



SENTIMENTI hanging toilet + hanging
accessories white
Normal white toilet seat SENTIMENTI
D30
White pneumatic toilet seat **D30**

FLUSH CISTERNS AND BUTTONS



High cistern for 9 cm thick block wall without legs



White vertical button for the Dahl tank



Cosmo nickel vertical and horizontal button



Nickel vertical button for the Dahl tank - for a high cistern



NOVO concealed high block cistern

NOVO



Slim button GIRO in nickel / satin / shiny white shade

NOVO



Slim button GIRO in black matt shade

NOVO



Slim button VIGO in nickel / satin / shiny white / white matt

NOVO



Slim button VIGO in black matt shade

NOVO



BATHTUBS



SOHO Bathtub
white + construction P2
160/70
170/70



BALANCE Bathtub
white + construction P2
160/70
170/70



BATHROOM SINKS



LAFICE
Freestanding / hanging sink
37/18.5/9 shiny white-right



BUFFALO
White rectangular desktop/
hanging sink 29/33

BATHROOM CABINETS

The bathroom cabinet maintains order in the space and can significantly upgrade your quality of life. Besides it being a functional item, it is also of great importance in determining the bathroom's design style.

At Via Arkadia you will find a wide variety of bathroom cabinets from top quality international brands. The cabinets come in different sizes and colors, as standing or hanging





BATHROOM CABINETS

82 cm - for master shower
102 cm - for general bathroom



Midtown cabinet

hanging, including drawers including sink and integral ceramic surface + crystalline floating mirror

Colors: shiny white, matt powder, matt graphite, matt smoked, matt white



Bathroom open cabinet NOVO

Hanging cabinet without front, matte white + white sink + crystalline floating mirror

Colors: powder, smoked blue, natural wood, zebra American walnut



Livorno cabinet

hanging retro-style epoxy with doors including sink and integral ceramic surface + crystalline floating mirror

Colors: white silk, black matt, gray matt, light blue silk



William cabinet

Hanging retro-style epoxy bathroom cabinet with drawers including sink and integral ceramic surface + crystalline floating mirror

Colors: white silk, black matt, gray matt, light blue silk

BATHROOM CABINETS

82 cm - for master shower
102 cm - for general bathroom



Bathroom cabinet NOVO MIDTOWN 2or 3 doors

Cabinet with 2 doors, size 82/46
Cabinet with 3 doors, size 102/46
+ white sink
+ crystalline floating mirror

Colors: matte powder , smoked blue, shiny white, matte graphite, matt white



Novo Roma cabinet

hanging cabinet with drawers
+ white sink
+ crystalline floating mirror

Colors:

82 cm - natural wood color
102 cm - natural wood color / American walnut color



Henri bathroom cabinet

standing retro-style epoxy with doors + drawers including
sink and integral ceramic surface
+ crystalline floating mirror

Colors:

white silk, black matt, grey matt, light blue silk

ארון אמבטיה הנרי

אפוקסי בסגנון רטרו עומד דלתות + מגירות
כולל כוור ומשטח חרס אינטגרלי לבן

גוונים: לבן משי, שחור מט, גרייג' מט, תכלת משי

* טריקה שקטה
* מידות בהתאם לתכנית.
* כולל מראה עם מסגרת מרחפת (בשונה מהמוצג בתמונה)

FAUCETS

Your bathroom can give you a hotel pampering feel thanks to a choice of smart products with a comfortable and friendly user experience.

At Via Arkadia you will find a wide variety of designed faucets for the kitchen, shower and for the bathroom sink, mixers and wall faucets. These are the items that complement the picture and in our view create the perfect design.

The huge selection will suit any design style, from modern to classic, so you can easily combine functionality with design





BAUEDGE
chrome swan
faucet



FLOW
chrome swan flower
faucet



BAULOOP
chrome swan
faucet



BAUEDGE
Interpot 4-way
Chrome shade



FLOW
Interpot 4-way
Chrome shade



LOOP
Interpot 4-way
Chrome shade



EDEN
Short flower tap, colors:



- Brushed gold
- Gold rose
- Brass nickel
- Gun metal



DELINEA
Short swan faucet
Nickel shade



EDEN
Interpot 4-way, colors:



- Brushed gold
- Gold rose
- Brass nickel
- Gun metal



DELINEA
Interpot 4-way
Nickel shade





MADGAL

EDEN

Sprinkler set, water point
colors:

- Brushed gold
- Gold rose
- Brass nickel
- Gun metal

• For general bathroom



SEYCHELLES

Shower rod 60 cm chrome

• For general bathroom



Large round water point
chrome

• For general bathroom



MADGAL

Complete rod, including rod
and microphone spout

• For general bathroom

MADGAL



DOLPHIN

Shower rod chrome ZM

• For general bathroom



FLOW

Complete drainage channel 60 cm
integral to the flooring - including deck.
Without direct connection



FLOW

Complete drainage channel 60 cm
integral to the flooring.
Direct connection without siphon

Step flusher 60 cm
+ S-95 filling nozzle
chrome + knee



EDEN
 Sprinkler set, water point
 arm and head
 colors: ● Brushed gold
 ● Gold rose
 ● Brass nickel
 ● Gun metal
 • For master shower



GROHE
 A set includes a 2-position
 sprinkler holder, chrome
 • For master shower



Arm 30 cm, 90 degrees
 chrome
 • For master shower



ALMOG round shower head
 20 cm, chrome
 • For master shower



Square shower head
 20 cm, stainless steel
 • For master shower



SEYCHELLES
 chrome shade
 bathroom set
 • For master shower



Round water point
 nickel + chrome hanger
 • For master shower





H O M E O F

I N S P I R A T I O N

- תנאים נלווים - מפרט מוצרי גמר
- התמונות להמחשה בלבד
- הדגמים בהצעה זו הינם כוללניים, אינם ספציפיים וכפופים למפרט טכני/מטריצות מטעם הקבלן המבצע.
- חברת ויה ארקדיה שומרת לעצמה את הזכות לשנות את הדגמים מעת לעת בהתאם לדגמים המצויים במלאי.
- מובהר כי ייתכנו שינויים בפריטים המוצגים, צבעם ו/או גודלם ו/או סוגם ו/או מחירם ו/או בזהות היצרן של הפריטים וכיוצא באלה, ובכל מקרה האפשרות להזמין הינה בכפוף למלאי אצל הספק ולנהלים אצל הספק, ובכפוף לשיקול דעתה הבלעדי של החברה.
- לקונה לא תהיינה טענות מכל מין ו/או סוג כלשהו בעניין זה.
- להסרת ספק, מובהר כי החברה תהיה מחויבת כלפי הקונה אך ורק בהתאם לחוזה, למפרט המכר ולתוכניות שיצורפו אליו.
- רשימת המוצרים הנ"ל אינה מהווה התחייבות של החברה.
- טל"ח.

לתיאום פגישה במתחם העיצוב של ויה ארקדיה

טלפון: 03-9394635

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VIA
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